

How to redeem your Hakuba Valley pass benefits at VR-owned and operated resorts.

Hakuba Valley Season Pass holders can receive a 50% discount on 1-day lift tickets at VR-owned and operated resorts! When visiting VR resorts, please bring the following to the ticket window to redeem your benefits.

- 1) Your eligible Hakuba Valley Season Pass
- 2) A valid photo ID (e.g., driver's license, passport).

Once your status as an eligible Hakuba Valley Season Pass holder has been confirmed, you can purchase your 1-day lift ticket for 50% off the then-current lift ticket price.

Please note that this benefit does not apply to multiple-day tickets. If you plan to visit the same resort for 2 or more days, you may purchase a discounted 1-day lift ticket for every day you plan to ski or snowboard, so long as tickets are available.

Vail Resorts Customer Service (Colorado)

Telephone : +1-970-754-0005

Hours: 8:00 AM – 5:00 PM MT (Mountain Standard Time) 7Days/Week

When will benefits be available for Hakuba Valley Season Pass holders?

Once you have received your 2023-2024 Hakuba Valley Season Pass, you will be able to receive discount benefits during the 2023-2024 winter operating season for VR-owned and operated resorts in the U.S. and Canada, and the 2024 winter season in Australia, based on each resort's respective opening and closing dates.

Can benefits be shared among family, friends, and others?

Benefits are non-transferable and can only be used by the Hakuba Valley Season Pass holder.

Benefits are limited to one lift ticket per day per season pass.

Hakuba Valley Season Pass Holder FAQs

- Q.** Which of Hakuba Valley passes are not eligible for VR benefits?
- A.** Hakuba Valley Day and Multi-Day Tickets, individual resort Day and Multi-Day Tickets, and individual resort non-designated Season Passes are not eligible for VR benefits.
- Q.** With my Hakuba Valley Day or Multi-Day Ticket, or other non-designated pass, can I receive any benefits or discounts at VR-owned and operated mountains?
- A.** No.
- Q.** When are alliance benefits available?
- A.** 2023-2024 season pass benefits are available at resorts during the 2023-2024 Northern Hemisphere winter season and the 2024 winter season at Australian resorts.
- Q.** Are any VR resorts excluded from these benefits?
- A.** VR “partner” resorts in the U.S. (Telluride, Sun Valley, and Snowbasin), Canada (Resorts of the Canadian Rockies), Europe (all partners), Rusutsu, and Hakuba Valley are excluded from this benefit.
- Q.** Can benefits be shared among family, friends, and others?
- A.** No. Only the named Hakuba Valley Season Pass holder can redeem benefits.
- Q.** Can I use VR benefits before Hakuba Valley opens for the winter?
- A.** Yes, as long as it is during the applicable season and after you have received your season pass. No. Only the named Hakuba Valley Season Pass holder can redeem benefits.
- Q.** Can I use VR benefits after Hakuba Valley closes for the winter?
- A.** Yes, as long as it is during the applicable season for Northern Hemisphere resorts (U.S. and Canada) and the following winter in the Southern Hemisphere (Australia).
- Q.** Are there any blackout dates for alliance benefits?
- A.** No. Benefits are unrestricted and can be used any time at resorts during the applicable Northern Hemisphere winter operating season and the following winter season in Australia.

- Q. Is there a limit to the number of days Hakuba Valley Season Pass holders can redeem benefits?
- A. No. You may use your benefits for one lift ticket per day, with no limit to the number of days.
- Q. Can I purchase a multi-day lift ticket and receive the 50% off benefit?
- A. No. The 50% off discount only applies to then-current lift ticket window prices for 1-day lift tickets.
- Q. Can I purchase more than one discount lift ticket per day?
- A. No. Benefits are limited to one lift ticket per day per season pass.
- Q. Can I purchase a lift ticket online, in advance, and receive the 50% off benefit?
- A. No. Lift tickets must be purchased at the ticket window.
- Q. Can I purchase a discount lift ticket and give it to my friend?
- A. No. The benefit is non-transferable and may only be used by the named Hakuba Valley Season Pass holder.
- Q. Do the discounts for Hakuba Valley season pass holders apply at Vail Resorts-owned and operated resorts?
- A. No. Discounts for Hakuba Valley season pass holders are only valid in Hakuba Valley.